

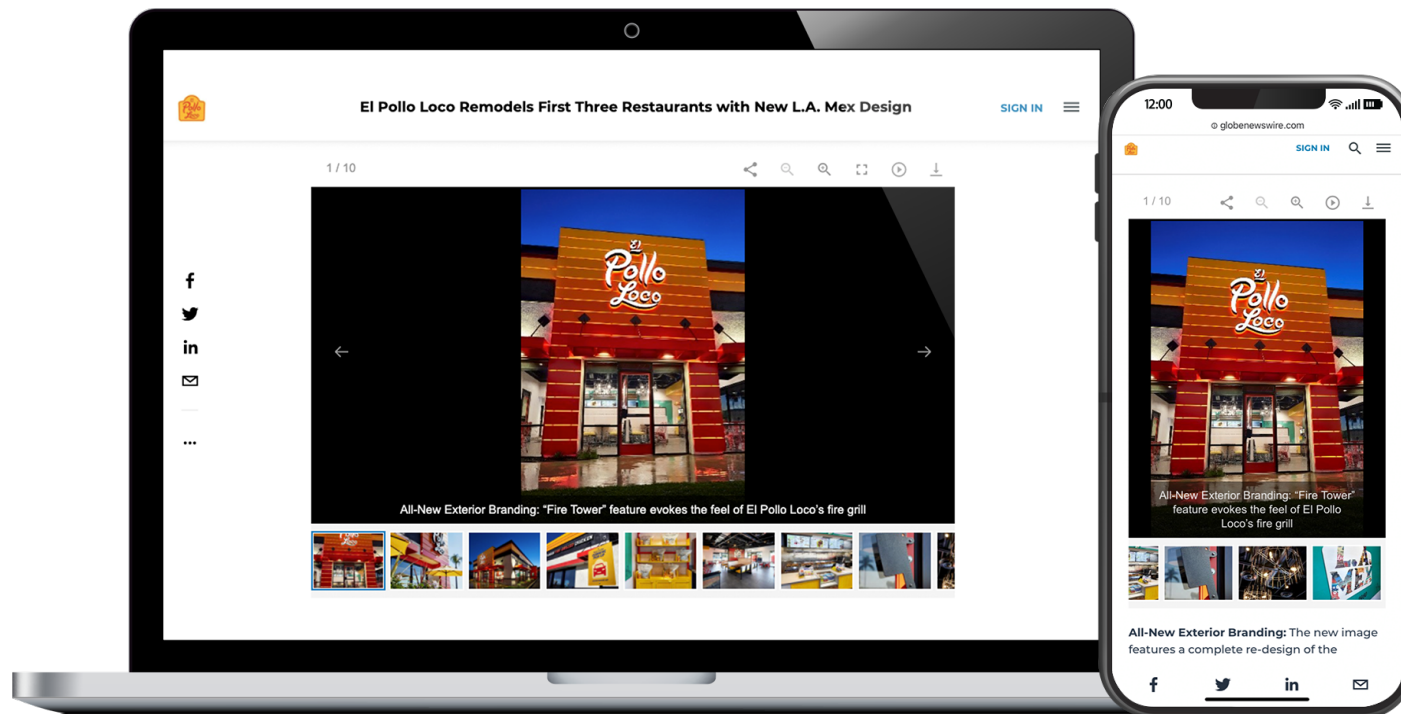
Media Snippets

Interactive Multimedia for GlobeNewswire Press Releases

Media Snippets are interactive multimedia modules that can be seamlessly embedded into press releases, blogs, and web pages to help you provide an immersive and information-rich experience for your key audience. Images, infographics, PDFs, on-demand video, audio, and webcasts – even streaming video of live events – can be included in a Media Snippet. Multimedia assets are arranged in a carousel format, and viewers can scroll and consume at their own pace.

A Media Snippet can help tell a more complete brand story and increase engagement with journalists, investors and customers.

- **Image Gallery** – Display one or dozens of images, with clickable thumbnail, zoom and full-screen viewing options.
- **Live Events** – Integrate entire live events and webcasts right into your Media Snippet.
- **Video Gallery** – Use our unbranded and ad-free HTML5 player to easily integrate your own video from third-party platforms (YouTube, Vimeo, etc).



Media Snippets Features

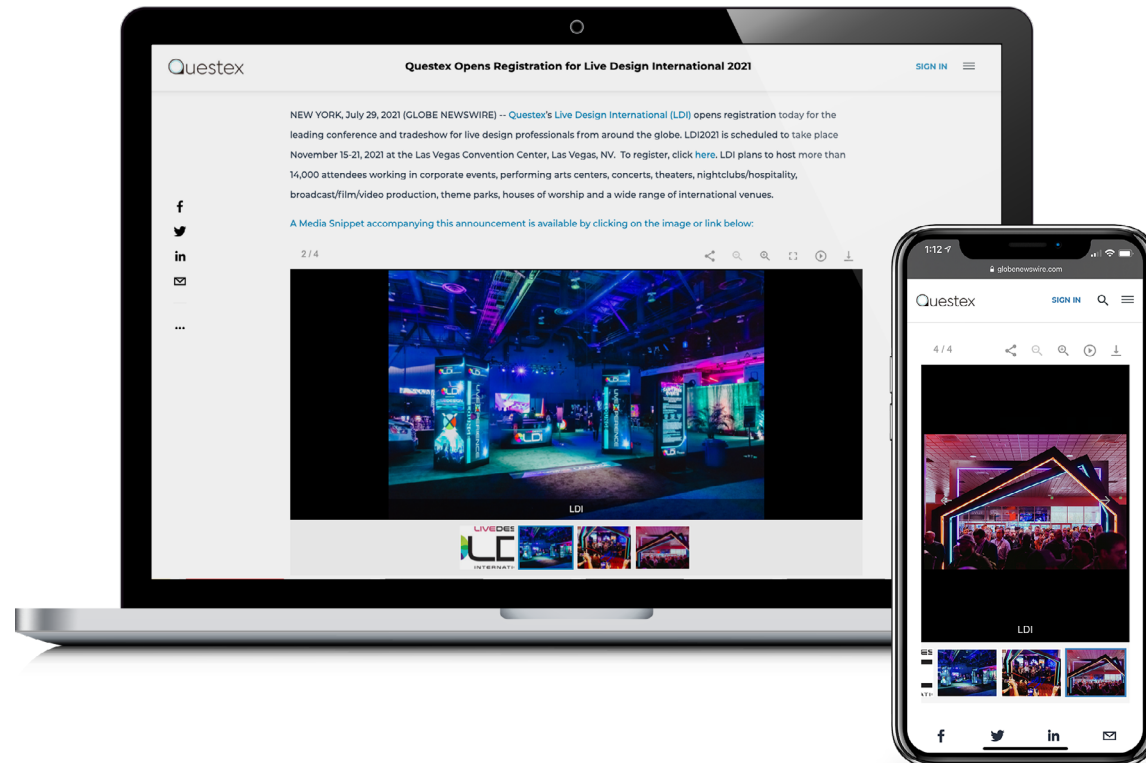
Responsive – Innovative HTML technology displays content that is optimized for any device.

Shareable – Built-in social media sharing improves the reach of your content and provides deeper analytics.

Integrated – Your Media Snippets can be seamlessly integrated into press releases published on GlobeNewswire.com. They can also be embedded on a website managed through our webhosting services – including IR websites, newsrooms, and corporate websites.

Measurable – Monitor audience engagement with detailed analytics showing you the outlets where your Media Snippet was embedded.

Reusable – Every Media Snippet has a permanent, standalone link. Use your Media Snippet beyond your press releases – embed it into your website, blog, or other web pages. Journalists and bloggers can easily embed Media Snippets into their own sites, amplifying your content.



| About Notified

Notified, a West business, is a globally trusted technology partner for investor relations, public relations, and marketing professionals. The company's suite of world-class, award-winning communications solutions and its dedicated customer service team are relied upon by more than 10,000 customers, from growing businesses and newly public companies to some of the world's most recognizable brands. Notified's solutions help organizations effectively reach and engage customers, investors, employees, and the media – from virtual events and webcasts to earnings calls, IR websites, social listening, media engagement tools and regulatory and press release distribution via GlobeNewswire. Notified is headquartered in New York, N.Y.

Learn more at www.notified.com or follow us on [LinkedIn](#) and [Twitter](#).

